



PRESS RELEASE

Contact: Stephen J. Weitekamp
President
California Moving & Storage Association
Phone: 562-865-2900; 800-672-1415 (within CA)
Fax: 562-865-2944
Email: sweitekamp@thecmsa.org

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CALIFORNIA MOVING & STORAGE ASSOCIATION HOLDS ITS 99th ANNUAL CONVENTION IN RANCHO MIRAGE, CALIF.

CERRITOS, Calif., (May 24, 2017) — The California Moving & Storage Association (CMSA) held its 99th Annual Convention from May 2–7, at The Westin Mission Hills Golf Resort & Spa in Rancho Mirage, Calif. More than 240 moving professionals were in attendance at the Convention.

At the start of the Convention, CMSA convened its executive board committee. The insurance, government affairs, membership and military affairs standing committees held their meetings on Wednesday morning. On Wednesday afternoon, the outgoing and incoming board of directors convened their meetings to close all old business agenda items remaining and to explore new business topics that the board needs to address for the 2017–2018 year.

The annual Convention golf tournament was held at the Westin’s Gary Player Signature Golf Course on Thursday morning. Golfers were met with beautiful greens and warm temperatures. Golfers enjoyed the day with good company and camaraderie.

On Thursday night, this year’s Convention exhibitors met with moving company executives to show off new and improved products and services during the Exhibitors Welcome Reception. Mover members visited each booth and socialized throughout the night as a photo slideshow of past CMSA events played on.

The Friday and Saturday General Business Session programs addressed a variety of industry and business topics. The sessions included a motivational speech from keynote speaker Nate Holzapfel, founder of Mission Belts Co. and best known for his successful appearance on Shark Tank; “How to Succeed in Small Claims Court” by Stone | Dean Attorney Gregg Garfinkel; a look at international shipping by International Association of Movers (IAM) President Terry Head; Move For Hunger Program update by Adam Lowy, its founder and executive director; and

a van line discussion panel that included representatives from Arpin, Atlas, National, northAmerican, Stevens Worldwide, UniGroup and Wheaton|Bekins.

CMSA also hosted a military breakout session with a special presentation from IAM Senior Vice President Charles White and AMSA Director of Military Policy John Becker. White also moderated the discussion panel that included Scott Kelly of Suddath Government Services, Tim Helenthal of National Van Lines, Matt Connell of Total Military Management and Jeanette Homan of Lambert Enterprises.

The Friday luncheon program involved a review of current California Legislative actions by CMSA Lobbyist Chuck Cole of Advocation Inc. and CPUC Director of Consumer Protection & Enforcement Nick Zanjani. At the Saturday awards luncheon, CMSA made a special \$5,000 donation presentation to the Southern California Special Olympics and announced its \$5,000 donation to National Breast Cancer Foundation, the 2016-2017 Chairman Robert Fraser's Chairman's Choice Charity. Also during the awards luncheon, CMSA recognized scholarship recipients, and paid recognition to the Association's 12 chapter presidents and retiring board members for their support and dedication to the organization throughout the year.

Attendees enjoyed a festive Cinco de Mayo themed party Friday night on property. It was a night filled with good food, beaded necklaces, a rockin' DJ, crazy photo booth pictures and game booths setup by some of the chapter presidents.

On Saturday night at the Chairman's Ball/Dinner, CMSA formally installed John Lance of NMS Moving Systems in Oxnard, California, as the 2017–2018 Chairman. Convention attendees celebrated the Association's new chairman by dancing to the music of DJ Louis Kim.

The CMSA is a nonprofit trade association representing more than 375 licensed and insured movers operating in California. The CMSA also includes more than 195 associate member companies. Established in 1916, the Association is comprised of 12 chapters strategically located throughout California.

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