



PRESS RELEASE

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CMSA ANNOUNCES ROBERT FRASER AS 2016–2017 CHAIRMAN

CERRITOS, Calif. (May 25, 2016) — CMSA is proud to announce Robert “Bob” Fraser, owner of Redwood Moving & Storage (an agent for Stevens Worldwide Van Lines) of Healdsburg, California, as the 2016–2017 Chairman of the Board for the California Moving & Storage Association (CMSA). The announcement was made Saturday, May 14, during the 98th Annual CMSA Convention at the Resort at Squaw Creek in Olympic Valley, California.

Fraser was escorted to his installation dinner by many former CMSA Chairmen in fashionably funky 70’s wigs and dark glasses as he made his grand entrance. He was introduced to the membership by his longtime friend and brother-in-law, Steve Hill. Hill playfully cracked jokes about Fraser and then thoughtfully talked about their relationship and how proud he was of his friend.

Fraser then thanked everyone and introduced his family, close friends and colleagues that were in attendance. He talked about how former CMSA Chairman Jill Longo advised him that he needed to take in and embrace every moment because the year will fly by. Fraser took this advice to heart and remarked how he was embracing this special moment of having his family and CMSA family together for this momentous occasion in his life.

Fraser announced that his Chairman’s Choice Charity would be the National Breast Cancer Foundation (NBCF). The mission of NBCF is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services. This charity is close to his heart because two of his sisters are breast cancer survivors. At the Chairman’s request and board’s approval, CMSA will make a donation to NBCF in honor of his two sisters.

After his acceptance speech, Fraser was formally installed as the 2016–2017 CMSA Chairman with the passing of the ceremonial gavel from Senior CMSA Chairman Patrick Longo of Andy’s Transfer & Storage.

The California Moving & Storage Association (CMSA) is a nonprofit trade association representing more than 375 licensed and insured movers operating in California. The CMSA also includes more than 195 associate member companies. Established in 1916, the CMSA is comprised of 12 chapters strategically located throughout California.

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2016–2017 CMSA Chairman Robert Fraser (left) receives the ceremonial gavel from the 2015–2016 CMSA Chairman Patrick Longo (right) at the end of the Chairman’s Dinner during the 2016 CMSA Convention in Olympic Valley, Calif.



CMSA Chairman Robert Fraser of Redwood Moving & Storage gives his acceptance speech during the Chairman's Ball.



CMSA Chairman Robert Fraser (front center) with former CMSA Chairmen escorts at the Chairman's Ball.