



PRESS RELEASE

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THE CALIFORNIA MOVING & STORAGE ASSOCIATION HOLDS ITS 93rd ANNUAL CONVENTION

(CMSA, Cerritos, CA) – The California Moving & Storage Association (CMSA) held its 93rd Annual Convention from April 12-17, 2011, at the Hilton La Jolla Torrey Pines in La Jolla, Calif.

Over 300 attendees benefited from a program that included a wide variety of speakers covering such topics as the California Air Resources Board's revised December 2010 regulations; international shipping; improving workplace environment and productivity; and social-network marketing. Members were also informed about the Defense Personal Property Program's (DP3) effects on customer service and quality along with other military move topics during the military breakout session. A van line panel discussion addressed the prediction and handling of increased business this summer and more DP3 questions by top industry executives.

The Convention also held a full day of CMSA committee and board meetings. The insurance, government affairs, membership and military committees held their meetings during the morning, followed by two board of directors meetings to wrap-up old business and discuss new business and challenges.

Thirty-one exhibitors set up their booths at the Convention to showcase the latest industry products and services for delegates. The Convention offered a casual atmosphere conducive to social and networking opportunities. A golf tournament at the Encinitas Ranch Golf Course also allowed members to socialize while creating new business contacts. Delegates enjoyed informative luncheons which included legislative speaker Chuck Cole, President of Advocation, Inc.; recognition of CMSA's 25 scholarship recipients; a donation presentation to the Southern California Special Olympics; and acknowledgement of the association's chapter presidents and retiring board members for their hard work during the year.

CMSA formally installed Dennis Doody of Blue Chip Moving & Storage, Inc. as 2011-2012 Chairman in front of family and Convention delegates at the Chairman's Dinner/Ball. The Michael J Experience band ended the evening at the convention playing a mixture of classic and new rock music.

The CMSA is a non-profit trade association representing over 385 licensed and insured movers operating in California. The CMSA also includes more than 135 associate member companies. Established in 1916, the Association is comprised of 12 Chapters strategically located throughout California.