



## **PRESS RELEASE**

Contact:

Stephen J. Weitekamp  
President  
California Moving & Storage Association  
Phone: 562-865-2900; 800-672-1415 (within CA)  
FAX: 562-865-2944  
E-Mail: [sweitekamp@thecmsa.org](mailto:sweitekamp@thecmsa.org)

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FOR IMMEDIATE RELEASE

### **THE CALIFORNIA MOVING AND STORAGE ASSOCIATION HOLDS ITS 92<sup>ND</sup> ANNUAL CONVENTION**

**(CMSA, Cerritos, CA)** – The California Moving and Storage Association (CMSA) held its 92<sup>nd</sup> Annual Convention from April 20-25, 2010 at the MontBleu Resort Casino and Spa in Lake Tahoe, Nevada.

Over 200 attendees benefited from a program that included a wide variety of speakers covering such topics as: the pending regulations by the California Air Resources Board (CARB), international shipping, workplace culture, marketing in the technological era, and health care reform. Members were also informed about the Department of Defense's recent changes to the Defense Personal Property Program (DP3) and other topics related to military moves during an afternoon military breakout session. A van line panel discussion addressed van line and interstate moving topics with questions fielded by top industry executives.

Additionally, the convention included a full day of CMSA committee and board meetings. The committees included: insurance, government affairs, membership and military; while the board meetings included the outgoing chairman's wrap-up meeting and the new chairman's introductory meeting.

Associate members set up 33 booths for participants to review the latest in industry products and services, offering a relaxed but professional atmosphere for social and networking opportunities. A Poker Tournament also offered opportunities for members to mix fun and business. Delegates enjoyed informative luncheon events that included

featured speaker CA Assemblyman Bill Emmerson as well as an award's luncheon that recognized our many scholarship recipients and industry achievers.

CMSA formally installed Brian Larson of Mother Lode Van & Storage as 2010-2011 Chairman in front of family and Convention participants at the Chairman's Dinner/Ball. This event was the successful culmination of our 2010 Convention.

The CMSA is a non-profit trade association representing over 450 licensed and insured movers operating in California. The CMSA also includes more than 140 associate member companies. Established in 1916, the Association is comprised of 12 Chapters strategically located throughout California.